

To: The CNE Board
From: Cristine, Marisa & Cindy
Re: Board Performance Metrics
Date: February 10, 2016

With the start of the New Year *and* our new strategy, it's time to update the board dashboard – the performance metrics you've selected to track CNE's strategic progress.

We'll be discussing the contours of the update as part of the agenda for next week's board meeting. To prep for that discussion, we recommend the following:

1. Review the 2015 year-end dashboard posted under BACKGROUND materials.
2. Check out this [brief article](#) on dashboards.
3. Review our NEW strategy map & outline, also posted under BACKGROUND materials.
4. Consider these thoughts on current metrics from your staff leadership team:

For Revenue Received + Pledged YTD – simplify to show just earned vs. donated?

For Pipeline Growth Over Time – track discounted vs. total in pipeline?

Board Engagement – how best to track board engagement? experience the mission of CNE?

Membership/Resource Usage –focus on CNE gateways, such as website usage & member visits?

Programs – other than overall training data, any new programs to track?